

Strictly natural light.® | Photography pre-shoot checklist

To ensure the very best quality and greatest number of captured images, we are providing you a checklist of tasks that should be executed prior to Costa's arrival. Please contact us if you need further clarification on these items.

Strictly natural light. prioritizes the quality of our photography over the quantity of rendered images. As such, there is often spaces within the home that are not captured. Feel free to designate at least one of these spaces as a place for hiding unnecessary or removed items.

You are highly encouraged to walk through the house with Costa during the shoot to ensure desired angles are captured. If you choose not to walk through the house with Costa, he will use his professional experience to capture what he feels is best. Once photos are completed, if a desired angle was not taken during the photo shoot, a return trip fee will be charged to capture missed angles.

Lights: In accordance with our Strictly natural light. technique, please turn OFF all lights in the home, including lamps and ambient fixtures. Some properties may be favorably shot with lights on, depending on the conditions and preferred style of the client. This is typically determined on a case-by-case basis once Costa arrives and assesses the environment. In either scenario, please ensure all lights are functional before the shoot in case they are needed.

Cleaning: The importance of the cleanliness of the property cannot be overstated and drastically affects the quality of the images. Our goal is to make spaces look their absolute best, so cleaning prior to the shoot is extremely helpful. You may consider using this opportunity to schedule seasonal window cleaning as well.

Electronics: Screens, such as TV's, computer monitors, projectors, tablets, etc. should be turned OFF. Please also remove remote controls to these devices. Small displays like those found on thermostats, kitchen appliances, alarm clocks, etc. are perfectly fine.

Fans: Ceiling fans and other items that create movement should be turned OFF.

Accessories: Be sure to put away or hide any distracting items that are on tables, countertops, shelves, etc. Simplicity is a key theme we strive for in order to deliver you the best possible product.

Personal items: Limit the number of visible personal items, such as framed family photos, in order to maintain a clean, private aesthetic. Be sure to also check floor spaces, wall spaces and counter spaces.

Bedrooms: Make sure beds are neatly made and nightstands clear of personal items.

Bathrooms: Remove all toiletries in bathrooms, including bathmats, towels, tissue boxes and trash cans.

Pets: Pets, especially those with fur, should be put in a separate room that will not be photographed during the shoot. Be sure to remove any visible pet accessories as well.

Furniture: All furniture, including outdoor pieces, should be centered, straightened and set neatly.

Landscaping: Excess leaves and foliage should be removed from the grounds. We encourage coordinating landscaping schedules with the photo shoot, if possible. Remove yard signs as well.

Pools: Clean pools and hide any toys or supplies. Pool cleaners are fine, as they will be removed in the editing process.

Fireplace: Please do NOT light fireplaces or fire pits as we have more capabilities with editing software.

Vehicles: All motorized vehicles should be parked in the garage or out of line of sight.

Holiday decor: During the holiday seasons, we ask that you limit seasonal decor as much as possible.

We look forward to working with you! Please contact us with any questions or concerns prior to your shoot.

214.675.0801 | info@costachrist.com

